

Smart Media Group - Alexandria
814 King St
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC
Submission Number 393 Issue 5



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client:	Pat McCrory /R/ Governor/ NC	Submission Cost:	9490	Campaign Ref:	E:120703005
Buyer:		Client/Product/Estimate:	MCCRO /ORDR /917923	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/23/12	Weeks:	1	Order Ref:	06217483
Est./PO Number:	06217483	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	McCrory 4 NC Gov	Booking Group:	WSPA	Key Market:	Greenville Spartanburg Asheville
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
1	M-F 3p ET / 2p CT Let's Make A Deal ...F..	05	150	30 Comme	Nbr of Spots 1	1	150
2	M-F 4-5p Judge Judy ...F..	04	225	30 Comme	Nbr of Spots 1	1	225
3	M-F 3p ET / 2p CT Let's Make A Deal M.....	05	150	30 Comme	Nbr of Spots 1	1	150
4	M-F 4-5p Judge Judy M.....	04	225	30 Comme	Nbr of Spots 1	1	225
5	Sat 8-9pS.	06	400	30 Comme	Nbr of Spots 1	1	400
6	Sat 9-10pS.	04	225	30 Comme	Nbr of Spots 1	1	225
7	M-F 4-5p Judge Judy ...T..	04	225	30 Comme	Nbr of Spots 1	1	225
8	M-F 4-5p Judge Judy	04	225	30	Nbr of Spots 1	1	225
Weekly Totals: Total Spots(Ord Spots)					34	34	
Closed PR					1	1	

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Buyer: NC	Client/Product/Estimate: MCCRO /ORDR /917923	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/23/12	Weeks: 1	Order Ref: 06217483
Est./PO Number: 06217483	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Salua Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
9	M-F 4-5p Judge Judy ..W....	04	225	30 Comme	1	1	225
10	M-F 1135p ET / 1035p CT Late Show ...F..	06	170	30 Comme	1	1	170
11	M-F 12p News ...F..	05	250	30 Comme	1	1	250
12	M-F 6a News ...F..	04	250	30 Comme	1	1	250
13	Fri 9p ET / 8p CT CSI NY ...F..	05	900	30 Comme	1	1	900
14	M-F 1135p ET / 1035p CT Late Show M.....	06	170	30 Comme	1	1	170
15	M-F 12p News M.....	05	250	30 Comme	1	1	250
16	M-F 6a News M.....	04	250	30 Comme	1	1	250
17	Sat 10p ET / 9p CT 48 HoursS	06	600	30 Comme	1	1	600
18	Sun 1030a ET / 930a CT Face The Nation	05	275	30	1	1	275
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Closed PR					1	1	

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Associated Copies: No		Business Category: Transactional

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19	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	04	275	30 Comme	Nbr of Spots	1	1	275
20	M-F 1135p ET / 1035p CT Late Show ...T...	06	170	30 Comme	Nbr of Spots	1	1	170
21	M-F 1230-2p ET CBS Soaps ...T...	12	260	30 Comme	Nbr of Spots	1	1	260
22	M-F 5a News ...T...	04	60	30 Comme	Nbr of Spots	1	1	60
23	M-F 6a News ...T...	04	250	30 Comme	Nbr of Spots	1	1	250
24	M-F 1135p ET / 1035p CT Late Show ...T...	06	170	30 Comme	Nbr of Spots	1	1	170
25	M-F 1230-2p ET CBS Soaps ...T...	12	260	30 Comme	Nbr of Spots	1	1	260
26	M-F 5a News ...T...	04	60	30 Comme	Nbr of Spots	1	1	60
27	M-F 6a News ...T...	04	250	30 Comme	Nbr of Spots	1	1	250
28	Wed 930-11p ET / 830-10p CT Big ..T....	06	1200	30 Comme	Nbr of Spots	1	1	1200
Weekly Totals: Total Spots(Ord Spots)						34	34	
Closed PR						1	1	

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
29	Brother ..W....	06	170	30 Comme	Nbr of Spots	1	170
30	M-F 1135p ET / 1035p CT Late Show ..W....	05	250	30 Comme	Nbr of Spots	1	250
31	M-F 12p News ..W....	04	250	30 Comme	Nbr of Spots	1	250
32	M-F 6a News ..W....	05	150	30 Comme	Nbr of Spots	2	300
33	M-F 3p ET / 2p CT Let's Make A Deal MTWTF..	06	400	30 Comme	Nbr of Spots	1	400
34	M-F 4-5p Judge Judy M.....	04	225	30 Comme	Nbr of Spots	1	225
Weekly Totals: Total Spots(Ord Spots)					34	34	
Closed PR					1	1	

Pre-emption Summary						
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)
5	Sat 8-9p	30 Commercial	09/17/12	Closed Pre Emption	400.00/33 (09/22)	Makegood Ref 0000172276

Grand Totals

		Month 9 Weeks: 5	
Totals		09/17	
Spots	34		34
Cost	9490		9490

Grand Totals:

Spots:	34
Gross Total:	9,490.00
Commission:	1,423.50
Net Total:	8,066.50